

Today, October 15, 2015, we are launching Infoping - a new way to publish important information

Infoping helps companies and organisations publish important information, quickly and easily via push notifications and SMS. Many companies and organisations face challenges when they need to publish important information and at the same time get a confirmation that the information has reached the intended recipients. Infoping solves these challenges in a modern and efficient way.

Just a few clicks. Information owners can send information to predefined groups. A group may contain just a few, or thousands of recipients. The information is pushed to the Infoping app for recipients who have the app installed, and sent as SMS messages to recipients who haven't. This way we ensure that everyone receives the information.

Received, read, done. The sender can immediately get feedback in the app and see statistics. For example, the sender can see how many recipients installed the app, opened the message and read confirmed, answered yes / no to a question, etc.

Centrally managed groups. Permissions control who is allowed to send messages to each group.

"The benefits of Infoping are that the information reaches everyone quickly and easily, and that we get instant feedback that the staff received the information. Nobody can say that they did not receive the information."

Anna-Karin Liljeqvist, Aleris, Child & Health Care Center, Uppsala

The founders of Infoping have over 20 years of experience in digital communication.

Infoping is a wholly owned subsidiary of ett.se AB (ett.se), based in Uppsala. With over 20 years of experience in digital communications, the team has a deep knowledge and understanding of messaging and collaboration systems, both from a technical perspective and from a user perspective. Simplicity, mobility and efficiency with a focus on the users have been the basic idea in the development of Infoping.

"We have seen an increased need for solutions that quickly and easily helps companies to publish important information, and also makes it possible to verify that the information is actually read. Smart phones have become the most used technology that people always carry with them. Therefore Infoping is a great solution to a common problem." says Johan Sundström, CEO at ett.se.

Infoping is available in the [Apple App Store](#) and [Google Play](#).

FOR MORE INFORMATION

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